

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

<b>Invoice #</b>	<b>104452-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104452
Alt Order #	06832086
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	2x	--W-F--				
	KSNV			W	10/31/12	:30	5:21 AM	DH10251219H Italy	\$300.00		2
	KSNV			F	11/02/12	:30	5:52 AM	DH10251219H Italy	\$300.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					11/05/12 to 11/11/12	2x	MT-----				
	KSNV			M	11/05/12	:30	5:43 AM	DH10251219H Italy	\$300.00		2
	KSNV			Tu	11/06/12	:30	5:13 AM	DH10251219H Italy	\$300.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					11/05/12 to 11/11/12	2x	MT-----				
	KSNV			M	11/05/12	:30	6:52 AM	DH10251219H Italy	\$700.00		1
	KSNV			Tu	11/06/12	:30	6:44 AM	DH10251219H Italy	\$700.00		2
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	6:52 AM	DH10251219H Italy	\$700.00		1
	KSNV			Th	11/01/12	:30	6:18 AM	DH10251219H Italy	\$700.00		2
	KSNV			F	11/02/12	:30	6:58 AM	DH10251219H Italy	\$700.00		3
5	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	2x	--WTF--				
	KSNV			Th	11/01/12	:30	7:27 AM	DH10251219H Italy	\$600.00		3
	KSNV				ABLE TO PLACE						
	KSNV			F	11/02/12	:30	8:50 AM	DH10251219H Italy	\$600.00		2
6	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	4x	MT-----				

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**INVOICE**

Advertiser	Heller, Dean for U.S. Senate	Invoice #	104452-1
Product	HELLER FOR SENATE	Invoice Date	11/11/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	KSNV	Order #	104452
Account Executive	Amy McCreary	Alt Order #	06832086
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/31/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am		to						
	KSNV			M	11/05/12	:30	8:34 AM	DH10251219H Italy	\$600.00		3
					ABLE TO PLACE						
	KSNV			M	11/05/12	:30	8:58 AM	DH10251219H Italy	\$600.00		1
					ABLE TO PLACE						
	KSNV			Tu	11/06/12	:30	8:27 AM	DH10251219H Italy	\$600.00		4
	KSNV			Tu	11/06/12	:30	8:44 AM	DH10251219H Italy	\$600.00		2
7	KSNV	M-F Today Show II	9-10a		to						
					11/05/12 to 11/11/12	1x	MT-----				
	KSNV			Tu	11/06/12	:30	9:29 AM	DH10251219H Italy	\$275.00		1
8	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	--W-F--				
	KSNV			F	11/02/12	:30	9:59 AM	DH10251219H Italy	\$275.00		1
					ABLE TO PLACE						
10	KSNV	Today 4th Hour	10am-11am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	10:46 AM	DH10251219H Italy	\$225.00		1
11	KSNV	Noon News	12-1230pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:21 PM	DH10251219H Italy	\$275.00		1
12	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	2x	--W-F--				
	KSNV			W	10/31/12	:30	12:28 PM	DH10251219H Italy	\$275.00		2
	KSNV			F	11/02/12	:30	12:21 PM	DH10251219H Italy	\$275.00		1
13	KSNV	The Agenda 1230pm	1230-1p		to						

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

<b>Invoice #</b>	<b>104452-1</b>
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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104452
Alt Order #	06832086
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	12:47 PM	DH10251219H Italy	\$225.00		2
	KSNV			Th	11/01/12	:30	12:45 PM	DH10251219H Italy	\$225.00		3
	KSNV			F	11/02/12	:30	12:47 PM	DH10251219H Italy	\$225.00		1
14	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	--WTF--				
	KSNV			Th	11/01/12	:30	3:26 PM	DH10251219H Italy	\$300.00		3
		ABLE TO PLACE									
15	KSNV	Dr Phil	3-4p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	3:30 PM	DH10251219H Italy	\$300.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:14 PM	DH10251219H Italy	\$450.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	4:26 PM	DH10251219H Italy	\$450.00		2
	KSNV			Th	11/01/12	:30	4:14 PM	DH10251219H Italy	\$450.00		1
	KSNV			F	11/02/12	:30	4:19 PM	DH10251219H Italy	\$450.00		3
18	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	4:43 PM	DH10251219H Italy	\$450.00		3
	KSNV			Th	11/01/12	:30	4:43 PM	DH10251219H Italy	\$450.00		1
	KSNV			F	11/02/12	:30	4:54 PM	DH10251219H Italy	\$450.00		2

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# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

<b>Invoice #</b>	<b>104452-1</b>
Invoice Date	11/11/12
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Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104452
Alt Order #	06832086
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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:54 PM	DH10251219H Italy	\$450.00		1
20	KSNV	M-F Early News	5-630p		to						
					11/05/12 to 11/11/12	2x	M-----				
	KSNV			M	11/05/12	:30	5:22 PM	DH10251219H Italy	\$1,200.00		2
	KSNV			M	11/05/12	:30	6:26 PM	DH10251219H Italy	\$1,200.00		1
21	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	6x	--WTF--				
	KSNV			W	10/31/12	:30	5:14 PM	DH10251219H Italy	\$1,200.00		1
	KSNV			W	10/31/12	:30	5:21 PM	DH10251219H Italy	\$1,200.00		5
	KSNV			Th	11/01/12	:30	5:12 PM	DH10251219H Italy	\$1,200.00		2
	KSNV			Th	11/01/12	:30	6:27 PM	DH10251219H Italy	\$1,200.00		4
	KSNV			F	11/02/12	:30	5:22 PM	DH10251219H Italy	\$1,200.00		6
	KSNV			F	11/02/12	:30	6:13 PM	DH10251219H Italy	\$1,200.00		3
22	KSNV	M-F Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	3x	--WTF--				
	KSNV			W	10/31/12	:30	6:35 PM	DH10251219H Italy	\$1,300.00		2
	KSNV			Th	11/01/12	:30	6:35 PM	DH10251219H Italy	\$1,300.00		3
	KSNV			F	11/02/12	:30	6:34 PM	DH10251219H Italy	\$1,300.00		1
23	KSNV	M-F Jeopardy	630-7pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	6:52 PM	DH10251219H Italy	\$1,300.00		1
24	KSNV	M-F Wheel of Fortune	7-730pm		to						
					11/05/12 to 11/11/12	1x	M-----				

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Billing Calendar	Broadcast
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Advertiser Code	HE4S
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
24	KSNV	M-F Wheel of Fortune	7-730pm		to						
	KSNV			M	11/05/12	:30	7:13 PM	DH10251219H Italy	\$1,300.00		1
25	KSNV	M-F Wheel of Fortune	7-730pm		to						
					10/29/12 to 11/04/12	2x	--WT---				
	KSNV			W	10/31/12	:30	7:14 PM	DH10251219H Italy	\$1,300.00		1
	KSNV			Th	11/01/12	:30	7:18 PM	DH10251219H Italy	\$1,300.00		2
26	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/29/12 to 11/04/12	1x	--WTF--				
	KSNV			Th	11/01/12	:30	7:48 PM	DH10251219H Italy	\$450.00		2
					ABLE TO PLACE						
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:24 PM	DH10251219H Italy	\$775.00		1
29	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	11:33 PM	DH10251219H Italy	\$775.00		1
31	KSNV	Tonight Show	1135p-1237a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:46 PM	DH10251219H Italy	\$275.00		1
32	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	11:14 PM	DH10251219H Italy	\$750.00		1
33	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:29 AM	DH10251219H Italy	\$225.00		1

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IDB #	
Advertiser Code	HE4S
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Agency Ref	
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**Billing Address:**

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**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	News 3 Sunrise SATURDAY	6a-7a	to							
34	KSNV	Saturday Today	7a-9am	to							
				10/29/12 to 11/04/12	1x		-----S-				
	KSNV			Sa	11/03/12	:30	8:29 AM	DH10251219H Italy	\$325.00		1
35	KSNV	News 3 Today - SAT	9am-930am	to							
				10/29/12 to 11/04/12	1x		-----S-				
	KSNV			Sa	11/03/12	:30	9:19 AM	DH10251219H Italy	\$300.00		1
38	KSNV	Saturday Night Live	1130pm-1:02am	to							
				10/29/12 to 11/04/12	1x		-----S-				
	KSNV			Sa	11/03/12	:30	12:52 AM	DH10251219H Italy	\$750.00		1
39	KSNV	News 3 Sunrise SUNDAY	6a-7a	to							
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	6:16 AM	DH10251219H Italy	\$350.00		1
40	KSNV	Sunday Today	7a-8am	to							
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	7:25 AM	DH10251219H Italy	\$750.00		1
41	KSNV	Meet the Press	8a-9am	to							
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	7:59 AM	DH10251219H Italy	\$3,000.00		1
42	KSNV	News 3 Today	9a-930am	to							
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	9:08 AM	DH10251219H Italy	\$250.00		1
44	KSNV	NFL Football	1P-9PM	to							
				10/29/12 to 11/04/12	1x		-----S				

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**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

<b>Invoice #</b>	<b>104452-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104452
Alt Order #	06832086
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	NFL Football	1P-9PM		to						
	KSNV			Su	11/04/12	:30	6:54 PM	DH10251219H Italy	\$8,000.00		1
45	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	11:58 PM	DH10251219H Italy	\$200.00		1
46	KSNV	NFL Post Game Break	1pm-9pm		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	8:39 PM	DH10251219H Italy	\$6,500.00		1
47	KSNV	Nevada Newsmakers - Ch.3	5:00- 6:00am		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	5:28 AM	DH10251219H Italy	\$825.00		1
48	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				11/05/12 to 11/11/12	1x	-T-----					
	KSNV			Tu	11/06/12	:30	5:29 AM	DH10251219H Italy	\$450.00		1
49	KSNV	NFL Pre-Game	1p-530pm		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	4:18 PM	DH10251219H Italy	\$1,600.00		1
50	KSNV	News 3 in Prime	7-10pm		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	9:17 PM	DH10251219H Italy	\$1,800.00		1
51	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	4:45 PM	DH10251219H Italy	\$725.00		1
52	KSNV	The Doctors	2pm-3pm		to						

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**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

<b>Invoice #</b>	<b>104452-1</b>
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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104452
Alt Order #	06832086
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
52	KSNV	The Doctors	2pm-3pm		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	2:24 PM	DH10251219H Italy	\$325.00		1
53	KSNV	M-F Early News	5-630p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	6:23 PM	DH10251219H Italy	\$1,200.00		1
54	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	1x	-T-----				
	KSNV			Tu	11/06/12	:30	7:27 AM	DH10251219H Italy	\$900.00		1

Aired Spots**73**

Gross Total **\$64,975.00**

Agency Commission **\$9,746.25**

Net Amount Due **\$55,228.75**

**Payment Terms 30 Days**

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